ECC Volunteer Position Description

Position Title: Subcommittee Member – Advocacy

Responsible to: ECC Regional Advocacy Subcommittee Chair and Volunteer Manager

Appointment Method: Via application process with approval by the Advocacy Subcommittee Chair and Volunteer Manager

Term: The duration of the task(s) assigned

Time Commitment: Varies depending on the specific task(s) in which the member is involved, along with three scheduled subcommittee meetings

Position Summary

The Advocacy Subcommittee Member assists in advocacy activities that support the success of initiatives at the local community, state, and national levels. Advocacy Subcommittee members bring a combination of skills, experience, and passion to endorse subcommittee activities, while applying their time, talent, and resources to promote advocacy knowledge, build resource capacity, and improve the cardiovascular health of the community. Major responsibilities include:

- Works in concert with the Advocacy Chair, ECC regional volunteers, and AHA staff to promote programs and accomplish initiatives to support communities’ cardiovascular and cerebrovascular health.
- Promotes local policies to help build healthier communities and healthier lives.
- Increases engagement with AHA initiatives within the affiliate-aligned states, regions, and at the national level.
- Recruits and supports advocacy events, such as lobby days, Go Red For Women events, etc.
- Serves as an advocate and spokesperson for the AHA publicly and within his/her sphere of influence.
- Understands and fully supports the mission and policies of the AHA.
- Registers and actively participates as a member of the You’re the Cure Network.
- Attends orientation or training as appropriate.
- Participates in two-thirds of all meetings as scheduled relating to areas of the subcommittee’s focus.
- Scrupulously abides by the Ethics Policy and the Conflict of Interest (COI) policy.